OLIN PATTERSON

Seek@OlinPatterson.com | www.OlinPatterson.com

EDUCATION

POINT LOMA NAZARENE UNIVERSITY

Bachelor of Arts, Business Administration and Finance

San Diego, CA May 2007

SKILLS

- Project management, client relations, project planning, managing staff, writing, networking, organizing, creative directing, web development, production, and social media.
- Proficient in MS Office, Omniplan, Basecamp, and Highrise. Knowledge in CSS, XHTML, PHP, MySQL, CMS, SEO, SEM, analytics and web 2.0 applications.

EXPERIENCE

DIGITAL EYE MEDIA

Lake Forest, CA

2011

Project Manager

- Contracted through Creative Circle, LLC as project manager for the development of websites, mobile apps, and dynamic facebook pages for a wide range of Digital Eye Media clients.
- Handled client relations, project scope, project contracts, resource planning and project deadlines.
- Oversaw an in-house team and found/managed qualified resources to complete an overflow of projects.

COMMAND MASS

Long Beach, CA

2009 - 2011

Project Manager/Owner

- Project manager for the development of websites and corporate identities to clients ranging from small businesses, non-profits, and nationwide corporations; while working within budgets ranging from \$5,000 to \$35,000.
- Handled client relations, sales, presentations, project deadlines, and a work space.
- Oversaw a team of developers, a creative director, junior designer, and photographer.

INTERNATIONAL SURF LIFESAVING ASSOCIATION

Huntington Beach, CA

2008-2011

- Marketing Manager/ Event Coordinator
 - Organized and executed a transcontinental bicycle ride fundraiser for ISLA from Virginia to California.
 - Team manager of two beaches in Nicaragua, responsible for overseeing the needs of ISLA volunteer lifeguards during the Easter holiday week, and working with the Nicaraguan Red Cross and government officials.
 - Developed and managed the online marketing campaign and website for ISLA.

HUNTINGTON BEACH MARINE SAFETY DIVSION

Huntington Beach, CA

2002 - 2009

Lifeguard, Emergency Medical Technician, Junior Lifeguard Instructor

- Responsible for the 'life, limb and property' of the beach going public.
- Taught two classes of 15-30 students each day about ocean safety and awareness.
- Managed 10 instructors and 40 students for the program's surf school.

ROAD TRIP NATION ON PBS

Costa Mesa, CA

Journalist and Promoter

2008

- Interviewed people in a range of professions across the country and developed these experiences into blogs, video production, radio interviews and broadcast media.
- Public Speaker at 15 university events across the country, including Yale, Notre Dame, USF.
- Documented travel through over 35 states and 11,000 miles.

HONORS, ACTIVITIES, CREDENTIALS

- 2009 Study Abroad in Buenos Aires, Argentina- Universidad de Buenos Aires (UBA)
- 2005 Study Abroad in Rome, Italy- John Cabot University (JCU)
- 2005 National Registry Emergency Medical Technician (EMT)
- 2003 Eagle Scout and California Boys State Delegate.
- Travel in over 25 countries and 45 states for study, work and leisure.
- Enjoy writing, reading, sailing my sloop 'Manatee.'